

MIDLAND COUNTIES LABRADOR RETRIEVER CLUB YEAR BOOK 2018

REVIEW/ ADVERTISEMENT PRICES

Please note the Yearbook will be a colour only publication (i.e. no black and white pages available)

KENNEL REVIEWS/ADVERTISEMENTS for inclusion in the 2018 Club Year Book will be accepted between August 2018 and the closing date which is **31 DECEMBER 2018.**

KENNEL REVIEWS

(For Labradors only)

SINGLE COLOUR PAGE (inclusive of **ONE** photograph) **£80.00**

Add £10.00 for each additional feature on the same page

Eg. Additional photograph, page to be bled out to the edges, coloured backdrop

DOUBLE COLOUR PAGE (inclusive of **ONE** photograph per page) **£140.00**

Add £10.00 for each additional feature on the same page

Eg. Additional photograph, page to be bled out to the edges, coloured backdrop

TRADE ADVERTISEMENTS

COLOUR PAGES (as for kennel reviews) **£80.00**

STUD DOG LINES (For Labradors only) EACH DOG **£5.00**

PRIVATE GUNDOG TUITION **£5.00**

MEMBERS' WINS AT KC RECOGNISED FIELD TRIALS **FREE**

(Please use the enclosed forms for the above three items)

PLEASE NOTE THAT ALL PHOTOGRAPHS WILL APPEAR AS SUBMITTED. ANY ALTERATIONS OR WORK REQUIRED (e.g. leads airbrushed out, marks removed, etc.) WILL BE CHARGED FOR, at the Yearbook Editor's discretion.

All year book communication and fees, which must be pre-paid, should be sent to:-

THE YEAR BOOK EDITOR
Mrs Jenny Dobson
88 Church Lane, Bessacarr, Doncaster, DN4 6QD.
TEL: 07887 840723
E-mail: jredobson@hotmail.com

YEARBOOK FEES PAYABLE by DEBIT or CREDIT CARD (via the Club online shop, www.mclrc.net), by BANK TRANSFER (please contact Editor for details), by CASH or CHEQUE sterling; please make cheques payable to: 'MIDLAND COUNTIES LABRADOR RETRIEVER CLUB' and NOT to MCLRC. OVERSEAS ADVERTISERS - GBP International Clearing Bank cheques, cash - STERLING or credit/debit card via the Club online shop, as above or by BANK TRANSFER (please contact Editor for details).

YEARBOOK KENNEL REVIEW/ADVERTISEMENT GUIDANCE NOTES

1. **ADVERTS** can be received electronically by email (preferably as an email attachment, with text in an **A5 sized** Word document, and accompanying photos as JPEGs with minimum 300 dpi.). They can also be submitted by CD, or separate photographs and text in the post (please type or print your text to make it legible). Make your wishes as clear as possible, and state how many pages you require, how many photos per page, and any other special features that you require.
2. We can offer a variety of **LAYOUTS** and would be happy to discuss any specific requirements that you may have. If it helps, mention a page number or advert you have seen in the previous year's book to explain what you want.
3. If sending digital **PHOTOGRAPHS** (preferably as non-compressed JPEG files) please email them as attachments, rather than within the text of your email.
Please be mindful that the quality of your photographs reflect the quality of your advertisements. The larger, both the file size and more importantly, the photo resolution (min. 300 dpi), the better the level of detail available to ensure the best possible print quality for your advert. Photocopies of pictures cannot be accepted as these will not reproduce well enough to give a satisfactory final print quality.
You must own the copyright of the photographs to be published. If sending original photographs please **print your name and the dog's name clearly on the back of each photo.** The printer will show the dogs as large as possible unless otherwise instructed.
4. **BLEDDOUT PICTURES** which cover the whole page are available. Look at the examples of this technique in the current 2017 Yearbook, see pages 140, 141 & 158 for ideas, and to help you plan your review.
If you decide this is how you would like your review printed, please note any text you require will appear on the picture itself. Please check that there are enough areas of one colour where the text can be placed, e.g. grass or sky, where a contrasting colour will show up, and also that there is sufficient room around the dogs to print your text, and where it will not detract from the picture itself, e.g. by being printed across it. This method does limit the amount of text which can be used.
5. If providing your own artwork via **PRINT READY** pages, please ensure you have added the extra 3mm bleed on all four sides to allow for page trimming. PRINT READY files (generally, though not exclusively pdf files) which require no editorial input will be charged as a single photo, irrespective of the number of images contained therein. **Please ensure that PRINT READY files are the correct size i.e. A5.**

***Any problems or if you require any further information please contact the Year Book Editor:
Jenny Dobson - 07887 840723 or jredobson@hotmail.com***

NOTICE TO ALL ADVERTISERS

Opinions expressed in the Yearbook, whether in articles or advertisements, are not necessarily held by the MCLRC or the Committee. The Club reserves the right to decline any advertisement without giving reason.

Advertisements are accepted without liability for any loss or damage caused by error, inaccuracy or otherwise in the printing process. Advertisers will receive a proof copy of their pages (with the exception of print ready submissions) for checking prior to print.

NB. 'ADVERTISEMENT' IN THE ABOVE INCLUDES KENNEL REVIEWS

DATA PROTECTION ACT 1998

All club members are advised that their membership details are now kept on a computer database and this will be used to produce mailing labels and members' lists. The members' list is available in its own right to members. In addition the members' list is on general sale as part of the Club's annual Yearbook.

MIDLAND COUNTIES LABRADOR RETRIEVER CLUB

To publish your stud dog, your wins at Field Trial during the past season, or private tuition, please fill in the appropriate section and **return this form to the Year Book Editor** for inclusion in the club year book for 2018.

Field Trial wins are published free. Stud Dogs and Gundog Tuition Notices cost £5.00 each

WINS AT KC RECOGNISED FIELD TRIALS 2017/2018

Owned by Members

Name of Dog.....

Owner.....

Type of Field Trial.....

Award

Name of Dog.....

Owner.....

Type of Field Trial.....

Award

Name of Dog.....

Owner.....

Type of Field Trial.....

Award

Name of Dog.....

Owner.....

Type of Field Trial.....

Award

GUNDOG TRAINING - PRIVATE TUITION

NameKennel Name (Affix).....

Address.....

.....

.....Telephone / Fax No.

DOGS AT STUD 2018

(Labradors only)

Name of Dog.....Colour.....

Date of Birth.....

Sire.....

Dam.....

H.D.Score..... Date of last EYE TEST.....

Elbow Score DNA Tests

Owner Tel. No.

.....

Name of Dog.....Colour.....

Date of Birth.....

Sire.....

Dam.....

H.D.Score..... Date of last EYE TEST.....

Elbow Score DNA Tests

Owner Tel. No.

PLEASE PRINT ALL INFORMATION CLEARLY AND RETURN TO:-

THE YEAR BOOK EDITOR

Mrs Jenny Dobson

88 Church Lane

Bessacarr

Doncaster

DN4 6QD

TEL: 07887 840723

E-mail: jredobson@hotmail.com

YEARBOOK FEES PAYABLE by DEBIT OR CREDIT CARD (via Club online shop, www.mclrc.net),

by BANK TRANSFER (please check with Editor for details),

by CASH or sterling CHEQUE; please make payable to : 'MIDLAND COUNTIES LABRADOR RETRIEVER CLUB'

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POSTAGE RATES FOR 2018 CLUB YEARBOOK

2018 Yearbooks will be posted out in mid February 2018 to all members who have paid their annual membership subscription by 31 January 2018. Please note that subscriptions are due on 1 January annually. There will still be a limited number of copies available for collection at Crufts.

For non UK and EU members, who will not be attending Crufts Dog Show in March 2018, and would like their Yearbooks posting to them, please complete the following form and send with the airmail fee to the Membership Secretary.

Please send my Yearbook by **airmail**:

(If your address is different to your mailing label, please print the correct address clearly below)

Name (BLOCK CAPITALS PLEASE).....

Address (BLOCK CAPITALS PLEASE).....

.....

PLEASE MAKE CHEQUES PAYABLE TO 'MIDLAND COUNTIES LABRADOR RETRIEVER CLUB' (NOT 'MCLRC' as these will not be accepted by our bank)

Payment by Cheque: Payment must be made by a GBP, International Clearing Bank Cheque, or in cash Sterling, or by **Credit or Debit Card** via the Club Shop web site www.mclrc.net

Rates:- BARBADOS, BERMUDA, KENYA, INDIA, USA, S. AFRICA, ISRAEL, BRAZIL, CANADA, AUSTRALIA, NEW ZEALAND, JAPAN. £7.00 (**EU members do not need to send additional postage**)

I enclose airmail payment of £.....

YEAR BOOKS WILL BE SENT SURFACE MAIL UNLESS PAYMENT IS RECEIVED FOR AIRMAIL COST. SURFACE MAIL USUALLY TAKES UP TO THREE MONTHS AND AIR MAIL ABOUT TWO WEEKS.

Please return this form before **31 January 2018** to:

Membership Secretary:

**Mr Frank Gawthorpe
19 Badger Road,
Woodhouse,
Sheffield
S13 7TQ**

YOU MAY WISH TO SEND YOUR ANNUAL SUBSCRIPTION ALONG WITH YOUR AIRMAIL PAYMENT.

SINGLE MEMBERSHIP - £8.00 JOINT MEMBERSHIP - £10.00 JUNIOR MEMBERSHIP - £3.00

I enclose membership payment of £.....